

June 19, 2015 – April, 2016

## GLOBALE

### The new art experience

Scheduled to begin in June 2015, the ZKM | Center for Art and Media is poised to introduce a new form of exhibition: **GLOBALE**, a multi-polar event lasting 300 days, presents a concept of art that extends to the natural sciences. It takes its cue from the Renaissance, with the scientification of art in modern times while at the same time opening up a dimension to the future – a Renaissance 2.0, set to develop itself in the global infospheres.

Globalization has transformed the world. But the function and context of art, along with its presentation have changed as a consequence. Thus, the ZKM | Karlsruhe refers to this new exhibition format, which shows the multiplicity and wealth of contemporary art, GLOBALE. Here, emphasis is not placed on a geopolitical extension of the system of art to previously marginalized continents, but rather on showing the cultural effects of globalization, the reciprocal influences and forms of questioning characteristic of different cultures. Today, in the mirror of globalization, we perceive several cultures at the same time. As a consequence, other lines of tradition flow into the overall consideration of art. GLOBALE shows the way in which, by way of technology, art science approximate one another, thus opening a dimension to the future – a Renaissance 2.0: the connection between art, science and technology, the digital revolution and social development will become perceptible by way of the new concept of art.

For considerable time, art, philosophy and religion were the dominant, together with rival systems of explaining the world. With the dawn of modernity, however, the natural sciences, technology and politics were added as systems of reference. The latter fields of enquiry have not only brought forth their own interpretations of the world, but have also created a new culture of the tool with which they transform the world. This aspect of action has also been adopted by art which, following the iconic and linguistic turns, led to the performative turn. New thematic possibilities have thus emerged by way of contemporary approaches in all disciplines, ranging from art, design architecture, music, media, natural sciences, technology, economics, ecology, etc.

On the basis of contemporary global culture production, in addition to an **extended Renaissance**, GLOBALE also takes up the field of **infosphere**. Alongside the atmosphere, this has become an indispensable pillar for the cohabitation of seven billion people as a social entity: a networking of radio connections via electromagnetic waves spanning the world guarantees the global exchange of information and the organization of global data exchange

#### Press Information

June 2014

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Duration  
from Fri, June 19, 2015 on

Location  
ZKM | Karlsruhe

#### Press Contact

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and the organization of goods by data traffic. The danger of pollution is as relevant for the infosphere as it is for the atmosphere. "Freedom for the infosphere is law; an Eleventh Biblical commandment has thus become necessary: Thou shalt not covet thy neighbor's data." (Peter Weibel)

GLOBALE includes curators such as Pan Gonkei (Central Academy of Fine Arts, Peking/ China) or Melita Zajc (Institute of Media Communication, University of Maribor/ Slovenia), but also curators from countries such as Brazil, the USA, Korea, Japan, Singapore, India, Australia, Austria or France with various views and attitudes towards the development of modernity and globalization.

GLOBALE will not remain static, but transforms itself over the course of the months. New works are grouped around several central exhibits such that visitors may return again and again and invariably discover something new. A non-hierarchic, multipolar new type of exhibition emerges, which through the contributions of partners from around the world, will present contemporary global art creation for the first time in its multiple facets.

GLOBALE is scheduled to begin in conjunction with the 300-year anniversary of the founding of the City of Karlsruhe on June 19, 2015, and will continue through till mid-April, 2016. GLOBALE will draw on all exhibition surfaces at the ZKM | Karlsruhe, as well as the public space of the city of Karlsruhe. Works of historical significance for culture and science may also be viewed at selected locations throughout the city.

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