

FROM JUNE 19, 2015 300 DAYS

# GLOBALE

a new, multipolar exhibition format / a process with exhibitions, filmic, musical and performative events / extending over a period of 300 days / at the ZKM and selected sites around the city of Karlsruhe

In 2015, a new kind of art exhibition is scheduled to open in Karlsruhe: with GLOBALE the ZKM | Karlsruhe shows the multiplicity and wealth of contemporary global art production. This is not simply a matter of geopolitically extending the art system to embrace previously marginalized countries, but of showing the cultural effects of globalization, and the reciprocal influence and scrutiny of various conceptions of culture. Here, it is decidedly twenty-first century art that will be on show, the context and function of which, when contrasted with twentieth century art, has changed.

Now, it is no longer art, philosophy and religion, as rival systems of explaining the world that constitute the system of reference, but natural science, technology and politics. Contemporary problems are treated thematically by way of contemporary means in all disciplines (architecture, design, music, media, art, natural science, technology, economy, ecology, etc.). Here, GLOBALE departs from the hierarchical structure of a biennial or DOCUMENTA, and thus includes curators with differing views on the development of modernity and globalization. At the same time, GLOBALE will begin in June 2015, concurrently with the 300th anniversary of the foundation of the city of Karlsruhe, and will end in April 2016.

## RENAISSANCE 2.0

Today, in the mirror of globalization many cultures become visible simultaneously. Consequently, other lines of tradition also flow into considerations as a totality. We must assume, therefore, a transformation of concepts reaching back to antiquity and the Renaissance. The GLOBALE shows the way in which art and science approximate each other by means of new technologies thereby opening up a dimension of the future – a Renaissance 2.0: The connections of art, science and technology, of digital revolution and democratic development reveal themselves by way of a new concept of art.

## GLOBALISATION

Technical innovations, among the most decisive of which is the global Internet, constitute the key preconditions for the economic, political and social developments occurring in globalization.

Following the dissolution of political and ideological constraints, this also exerts an impact on culture. Today, the term global means viewing the world not as a globe, but as an estuary formed of a multiplicity of cultural streams all flowing at varying speeds. GLOBALE displays works from across the world all of which underline the fact that it is no longer exclusively the Western gaze which determines what and what is not art.

## THE HUMAN FACTOR

Scientists claim that we currently find ourselves in the age of the *anthropocene*, an age in which the human being has evolved to become one of the most significant factors impacting on the biological, geological and atmospheric process on earth. With the use of new technologies the artists represented at GLOBALE point to potential solutions to problems. In this connection, in our time, civil involvement, images of science and *Big Data* are set to play a major role, as are various other themes, such as energy and resources.

## INFOSPHERE

In addition to the atmosphere, which is indispensable for human beings on earth as biological beings, it becomes evident that for the successful cohabitation of seven billion people as social beings, an infosphere is necessary for guaranteeing global data exchange and the organization of goods by means of data traffic. Freedom for the infosphere is both an imperative and an addendum: thou must not covet your neighbor's data.

## EXHIBITION IN FLOW

The exhibition will not remain static, and will change over the course of months. New works will be grouped around several central exhibits so that, when returning, visitors will repeatedly discover something new. A new, non-hierarchical, multipolar form of exhibition then evolves which presents, for the first time, the multiple facets of contemporary global art production by partners throughout the world in an ideologically undistorted manner.

GLOBALE draws on all the exhibition surfaces available at the ZKM | Karlsruhe, as well as those in the public domain around the city of Karlsruhe. Works will be on show at select sites around the city of historical significance for culture and science. In this connection, a large-scale projection on the facade of Karlsruhe Castle can be viewed every evening.

GLOBAL